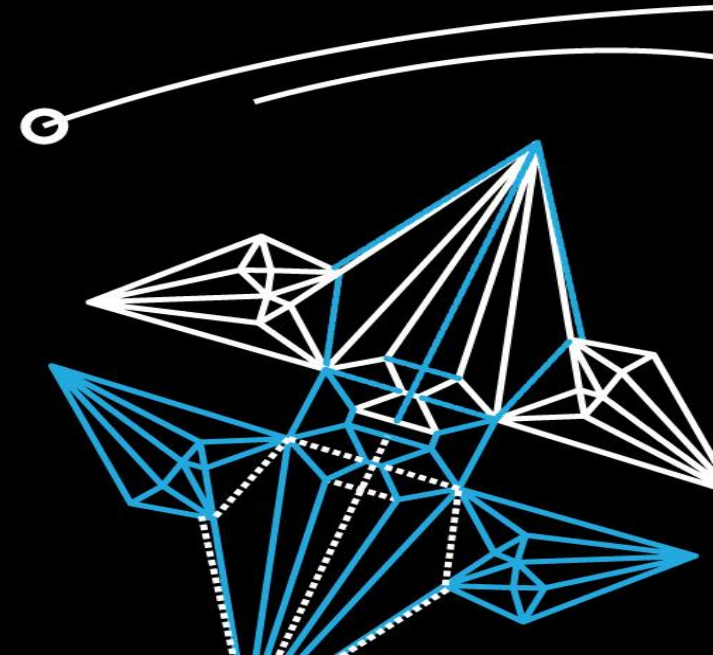
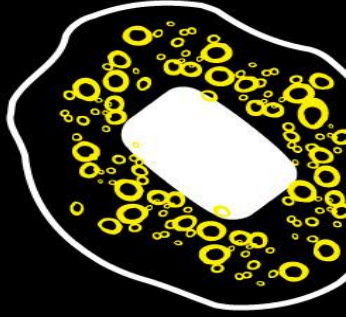


UNIVERSITY OF TWENTE.

# WEB TECHNOLOGY

TUTORIAL SESSION #1 FOR "WE CREATE IDENTITY"

Module 1 - We Create Identity





# WEB TECHNOLOGY

TODAY'S SUBJECTS

Presentations, slides etc @ Canvas

- Introduction
- Create a website: 1st steps
- Editorial process
- Intro about assignments, assignment 1 description
- Web building tools (separate presentation)

Fjodor van Slooten  
Horstring W241 (Horst building)  
*f.vanslooten@utwente.nl*



**Student assistants:**  
Marina Stefanova & Jasper Bosschart

# CONTENTS OF THIS COURSE

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- Goal: create *Showcase Portfolio* site
- What do we learn?
  - Gather, structure, publish & connect information
  - Text writing (editor)
  - Graphic design for (computer)screen
  - Design & implement a basic website

# CONTENTS OF THIS COURSE

## ACTIVITIES OVERVIEW

each week  
Online (recorded) presentation + work on your site with help/do assignments

On-campus tutorial sessions in **small groups** on Monday, Tuesday afternoons & Friday mornings: see Timetable!

	Date	Subjects
1	13-17 Sep.	Intro, editorial process, create first webpage
2	20-24 Sep.	Basics of HTML and CSS, editorial process, Blog, introduction to WordPress
3	4-8 Oct.	HTML and CSS, design guidelines, using and customizing WordPress themes
4	11-15 Oct.	Introduction to JavaScript & jQuery, advanced WordPress topics
5	18-22 Oct.	Advanced techniques, jQuery plugins, social media integration
6	25-29 Oct.	Test & evaluation, peer review

# COURSE MATERIALS

- Course materials @ Canvas
  - Lecture slides
  - Assignments
  - (Links to) tutorials, examples etc.
- Canvas: results and feedback of assignments via 'Grades'
- Online tutorials, sites & tools mentioned in presentations



# WHY A TUTORIAL ABOUT WEB TECHNOLOGY?

LOOK INTO THE FUTURE

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- Not only create products, but also present (and sell) them
- Cooperate with website designers & programmers



- Creative designer: portfolio most important way to present yourself
- Addition to your CV
- Gain experience in designing and building websites

# PRESENCE & EVALUATION

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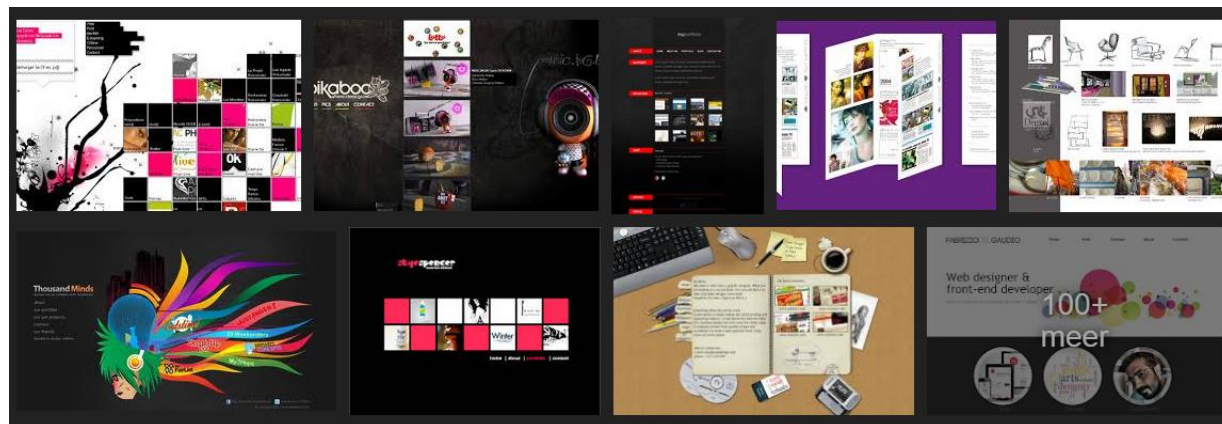
- Assignments must be done (on time), will be verified
- Present your work every week (on your site)
- Assignments are part of final evaluation of project
- Your online Portfolio will be assessed by your mentor (for Professional Development)



# GOAL OF THESE SESSIONS

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- Create a **Showcase Portfolio** website
- Learn to apply **web technology** to be able to **present** your **projects** in an attractive and convincing way
- Learn to **present yourself** and **your work** online





# DESIGN A PORTFOLIO WEBSITE

FIRST 3 STEPS (OF 6)

EDITORIAL PROCESS

- ① Gather your work, make a selection; what should be there, what to eliminate
- ② Arrange work into sections; write short descriptions, determine order and structure; sketch!
- ③ Write (larger) text parts; explain about yourself, your work, interests etc., draw multiple base-designs. First sketch (on paper), after that on screen.



# GATHERING ...

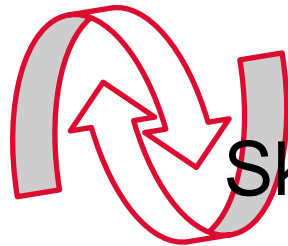
WHAT SHOULD BE THERE? WHAT TO ELIMINATE?

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- Results of projects, assignments
- Ideas
- Personal activities
  
- Digitalize your work (scan/take photos)
  
- Use Blog to show your progress (starting next week)

# 3 DESIGN

 Think.  
Sketch. Then again.

- Perform research: look around!
- Create a first sketch of your site.
- Will there be more? How will it look? How will people contact you? How will you introduce yourself?
- Will the site be linked to other activities/personal/social sites? What about social media *integration*?

Your site must contain at least a **Blog** and a **Showcase Portfolio**

# ASSIGNMENTS GRADES & FEEDBACK

- Go to **canvas.utwente.nl**, log in
- Find course **We Create Identity**
- Check **Grades**
  
- You will receive points for each assignment:
  - 2 (passed, done on time)
  - 1 (passed but after deadline)
  - 0 (failed)
  - +feedback

☰ [WebTech] Web Technology

- ☰ [WebTech] Introduction
- ☰ Week 1 (Sep 13-17)
- ☰ [WebTech] Lecture 1
- ☰ **[WebTech] #1 Assignment "Hello world"**  
24 Sep | 2 pts
- ☰ Week 2 (Sep 20-24)
- ☰ [WebTech] Lecture 2
- ☰ Extra assignments
- ☰ [WebTech] #1b Extra Assignment "Hello world" with style  
5 Nov | 1 pts

M1: We Create Identity (2021-1A)  
2021-202000951-1A  
2021-1A  
5

You need 12 points to pass Web Technology: 6 assignments x 2 points = 12 points.  
**What if you do not do assignment on time? (=you fail the deadline):**  
**you get 1 point (instead of 2) and have to do (one of the) extra assignments.**  
Extra assignments do not have a deadline and yield only 1 point.

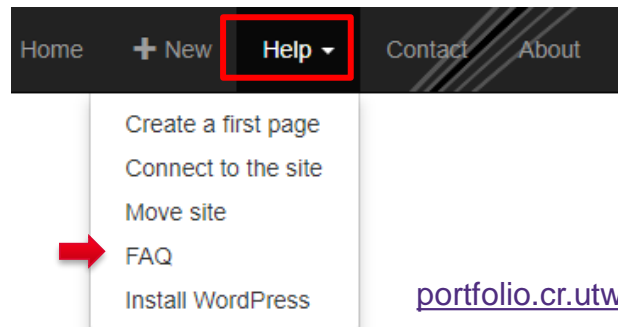
Want to know more: read grading rules on Canvas in [\[WebTech\] Introduction](#)

# ONLINE SAFETY AND PERSONAL INFO ONLINE

## REGARDING YOUR PORTFOLIO WEBSITE

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- You decide what will be visible about you online
- The portfolio website you create, is yours
- You may use an alias if you do not want your name on this website
- Your website can be shielded from access (e.g. it will be only visible from the university network) details on this in [the FAQ](#)
- More info here: [utwente.nl/en/cyber-safety](https://utwente.nl/en/cyber-safety)



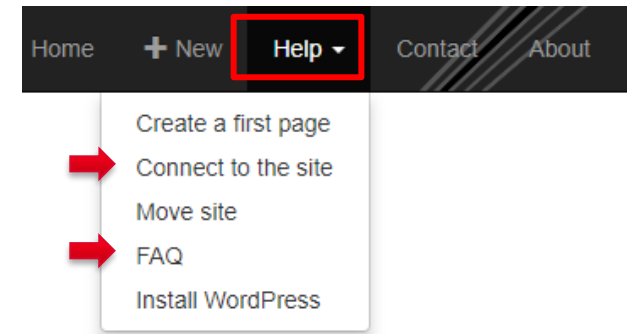
# ACCESS PROBLEMS

## UNABLE TO ACCESS PORTFOLIO-SITE?

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- Double-check each step in the [“Connect to the site tutorial”](#)
- Ask for help during the tutorial sessions 
- Go to [FAQ](#), first question, answer questions (a, b, c, ...)
- Mail me if necessary (f.vanslooten@utwente.nl)
- **Continue work on assignment!** (you need access to the site only after you created the webpage)

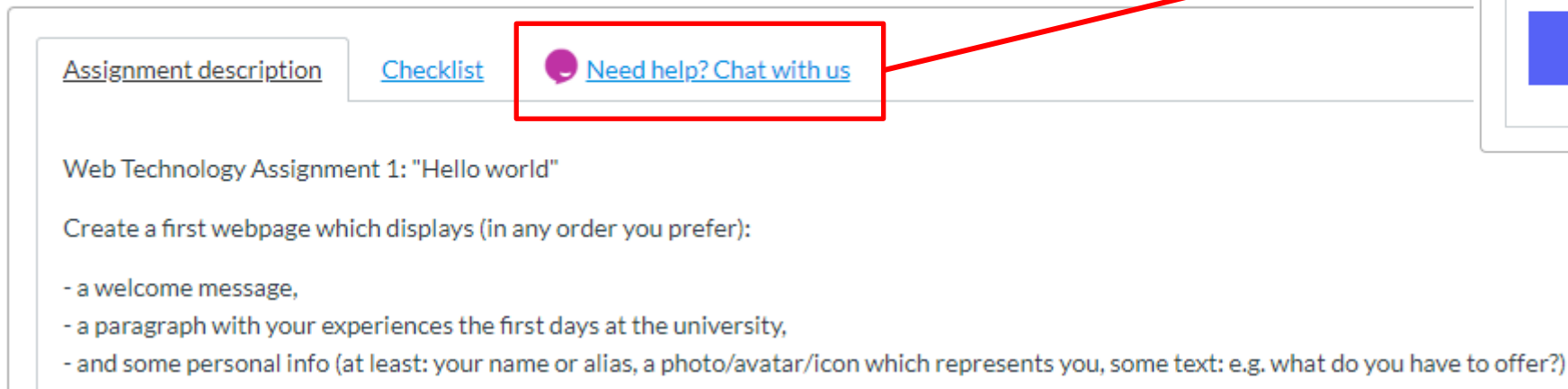
[portfolio.cr.utwente.nl](https://portfolio.cr.utwente.nl)



# GETTING HELP

- During lecture hours (Monday, Tuesday afternoons & Friday mornings): attend a 2-hour tutorial session, or chat (via Discord)
- Outside lecture hours: by email [f.vanslooten@utwente.nl](mailto:f.vanslooten@utwente.nl)
- Use tutorials & guides @ [portfolio.cr.utwente.nl/help](https://portfolio.cr.utwente.nl/help)

## [WebTech] #1 Assignment "Hello world"

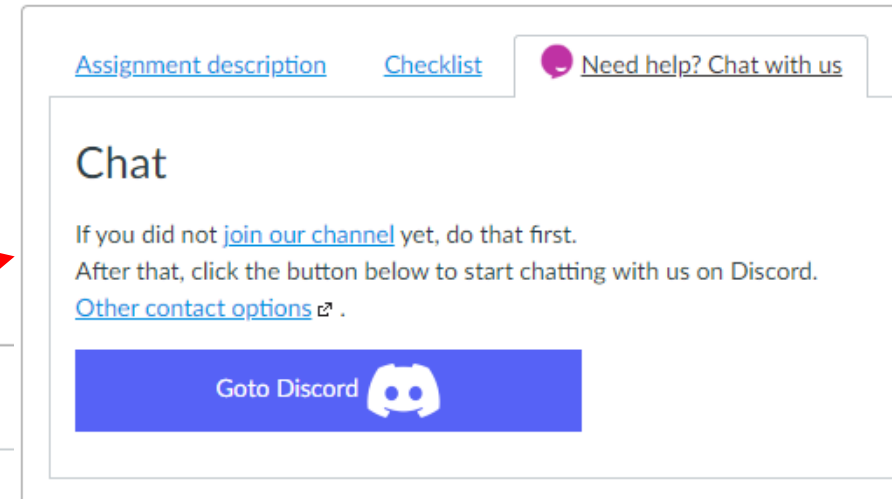


[Assignment description](#) [Checklist](#) [Need help? Chat with us](#)

Web Technology Assignment 1: "Hello world"

Create a first webpage which displays (in any order you prefer):


- a welcome message,
- a paragraph with your experiences the first days at the university,
- and some personal info (at least: your name or alias, a photo/avatar/icon which represents you, some text: e.g. what do you have to offer?)



[Assignment description](#) [Checklist](#) [Need help? Chat with us](#)

### Chat

If you did not [join our channel](#) yet, do that first.  
After that, click the button below to start chatting with us on Discord.  
[Other contact options](#) ↗

[Goto Discord](#) 

# ASSIGNMENT "HELLO WORLD"

# #1

Read the full text of the assignment  
(available on Canvas), before you start!

- 1) Create a first webpage
- 2) Upload it to your site

*Create a first webpage which displays:*

- *a welcome message,*
- *a paragraph with your experiences the first days at the university,*
- *and some personal info (at least: your name or alias, a photo/avatar/icon which represents you, some text: e.g. what do you have to offer?)*

[portfolio.cr.utwente.nl/help/start](https://portfolio.cr.utwente.nl/help/start)

**Due date: Friday Sept. 24**

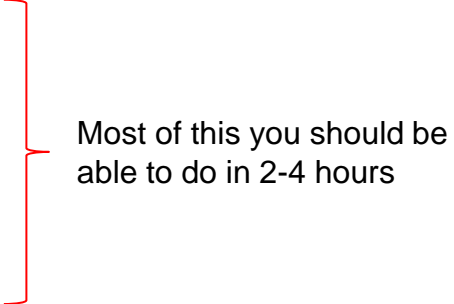


# ACTIVITIES THIS WEEK

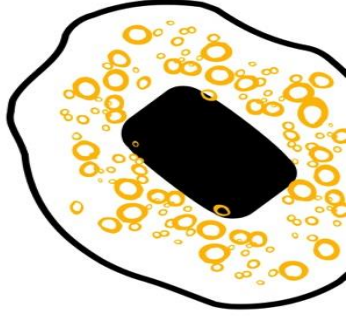
## WHAT TO DO THIS WEEK

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- Read [\[WebTech\] Introduction](#) on Canvas
- Finish [assignment 1](#)
- Study [HTML-tutorial W3schools](#), practice examples
- Make a first sketch (design) of your website
- Read:
  - [“The Importance of Sketching in Web Design”](#)
  - [“Personal branding: How to design your personal brand image in 10 steps”](#)

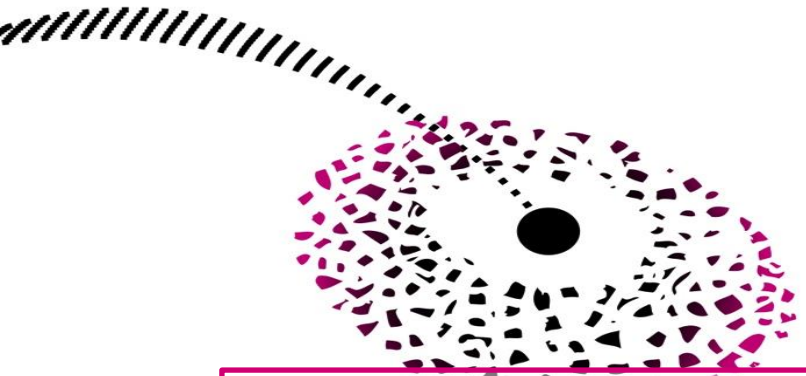


Most of this you should be able to do in 2-4 hours



## NEXT WEEK

ASSIGNMENT 1 MUST BE READY  
A FIRST DESIGN MUST BE PRESENTED [SEE SLIDES 11-]



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