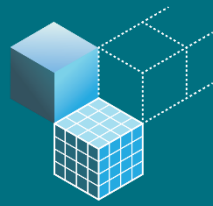


# PROJECT

## VIRTUAL PRODUCT DEVELOPMENT

**USERINTERFACE DESIGN & SIMULATION**

Fjodor van Slooten



- Questionnaire: Which tool(s) do you use?
- Work for project

[Last week, shown Comparison of UI prototyping tools](#)

# SCHEDULE

## USERINTERFACE DESIGN & SIMULATION

	Date	Subjects
✓	1 April 26th	Create a paper prototype of a Userinterface and perform a heuristic evaluation
✓	2 May 4th	Build an interactive prototype with Axure 1
✓	3 May 25th	Build an interactive prototype with Axure 2
>	4 June 8th	Integrate the prototype into a website and conduct online usability tests

# PROJECT: ESSAY

*Deadline: Tuesday June 21st 12:00h*

- Write an essay – focus:
  - **How** did I use/integrate/translate the tool in the project
  - **What** did I use/integrate/translate of the tool in the project
  - **Why** did I use/integrate/translate specific parts of the tool in the project
- It's personal
  
- Why...? OR Why *not*
- *Why did you not use XXXX but choose YYYY*
  - *Explain why YYYY is better, more suitable, more applicable: make the teacher learn something*
  - *Substantiation [onderbouwing] = everything => no substantiation means failure*

# PREPARE TO VOTE

Internet

1

2

TXT

1

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2

Twitter

1


2

# How will you publish your prototype?

- A. Online (on public site)
- B. Online (on access restricted site/by invitation only)
- C. Offline (sent by e-mail, eg. in attachment)
- D. Offline (stays on own computer)

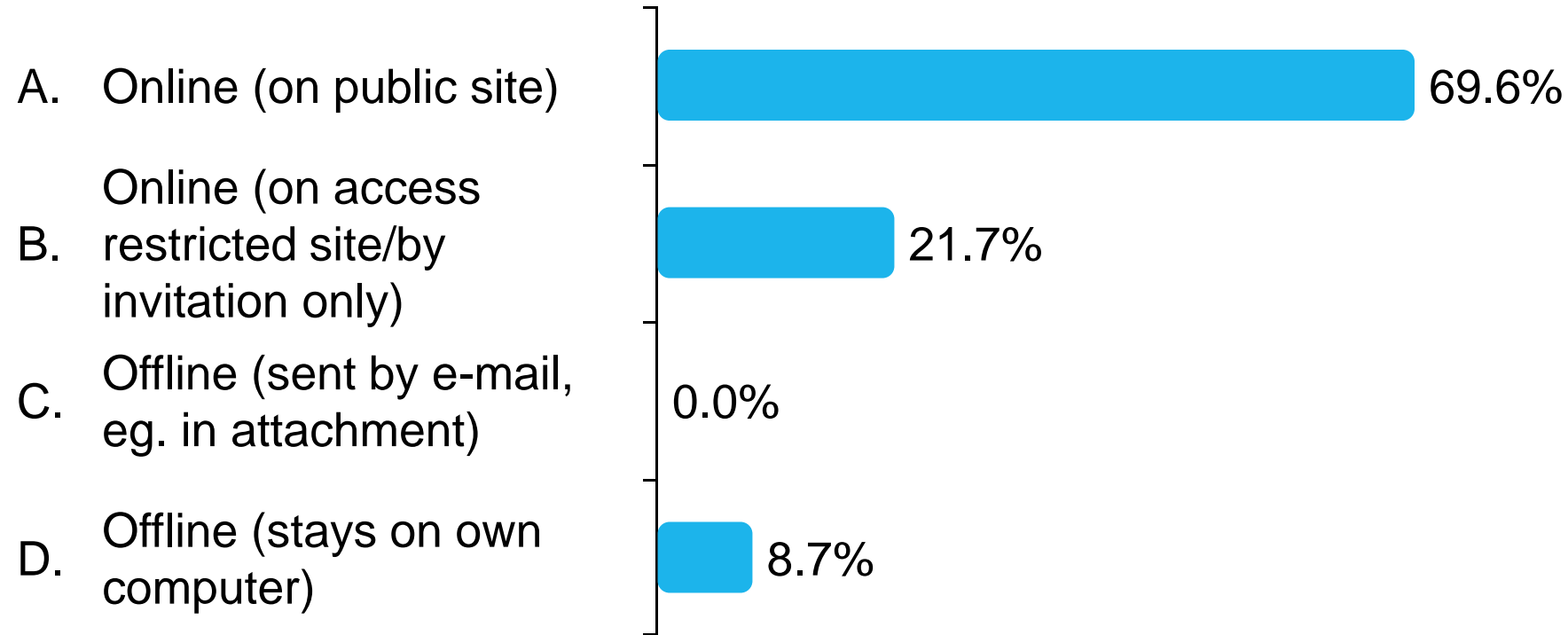
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# Votes: 23

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# How will you publish your prototype?



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# If published online, where do you publish the site/prototype?

- A. Portfolio.io.utwente.nl (or one of its aliases)
- B. Axshare.com
- C. Own site
- D. Other online service
- E. NA (not applicable)

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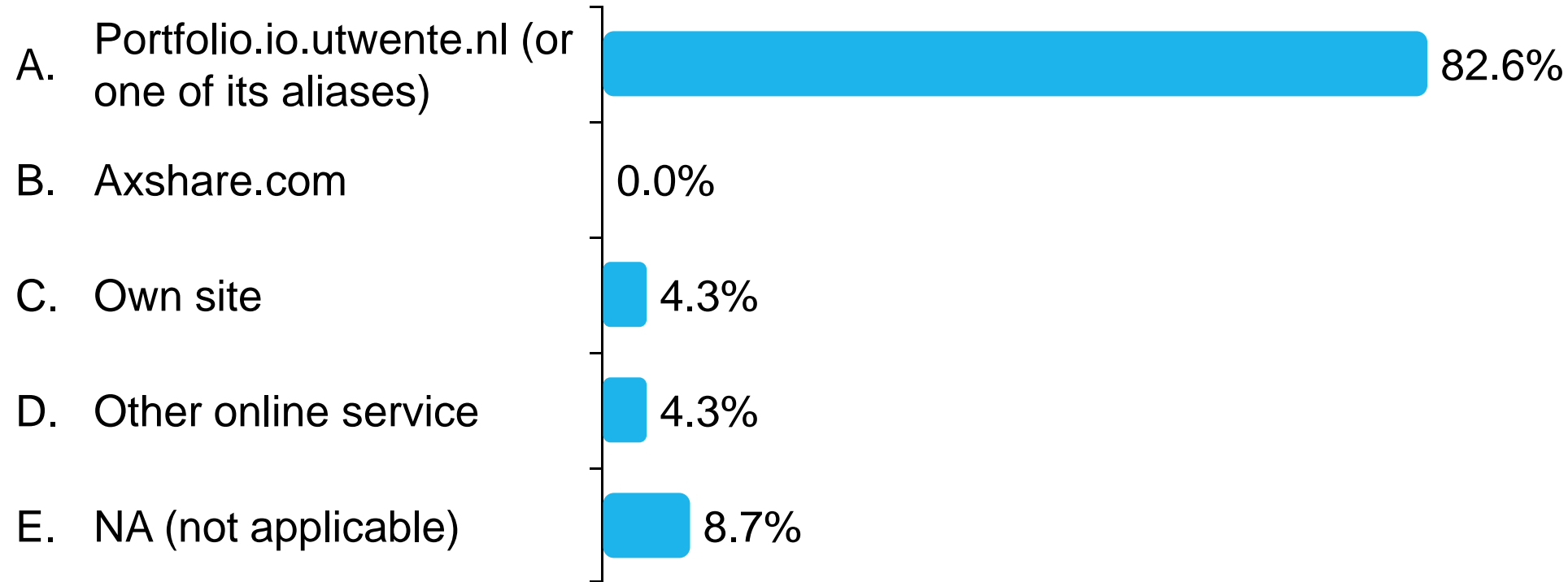
# Votes: 23

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# If published online, where do you publish the site/prototype?



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# What is the primary target group of your usability test(s)?

- A. Small/limited group (eg. only within project group)
- B. Larger group (eg. fellow students, family, possible end-users)
- C. Unlimited/large group (invites online, e-mail...)
- D. Unknown/not decided

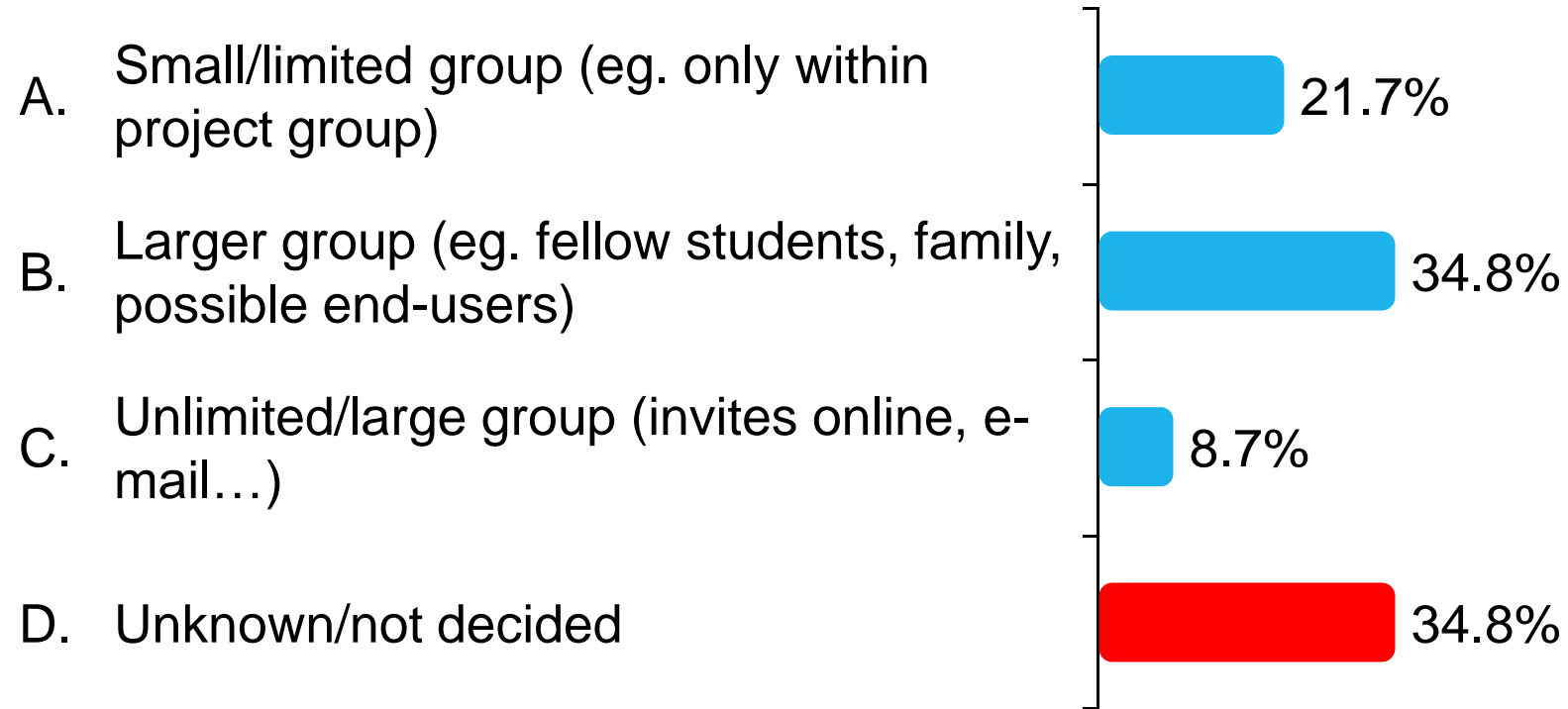
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# Votes: 23

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# What is the primary target group of your usability test(s)?



● Closed

# How do you gather statistics? (you may select multiple)

- A. Using (online) statistical tools (like Google Analytics)
- B. Using (online) analytic tools like click/event tracking, heatmaps etc.
- C. By an online questionnaire
- D. By an offline questionnaire (on paper)
- E. By observing users while they perform the test (and making notes)
- F. Unknown/not decided yet
- G. We do not (intend) to gather statistics

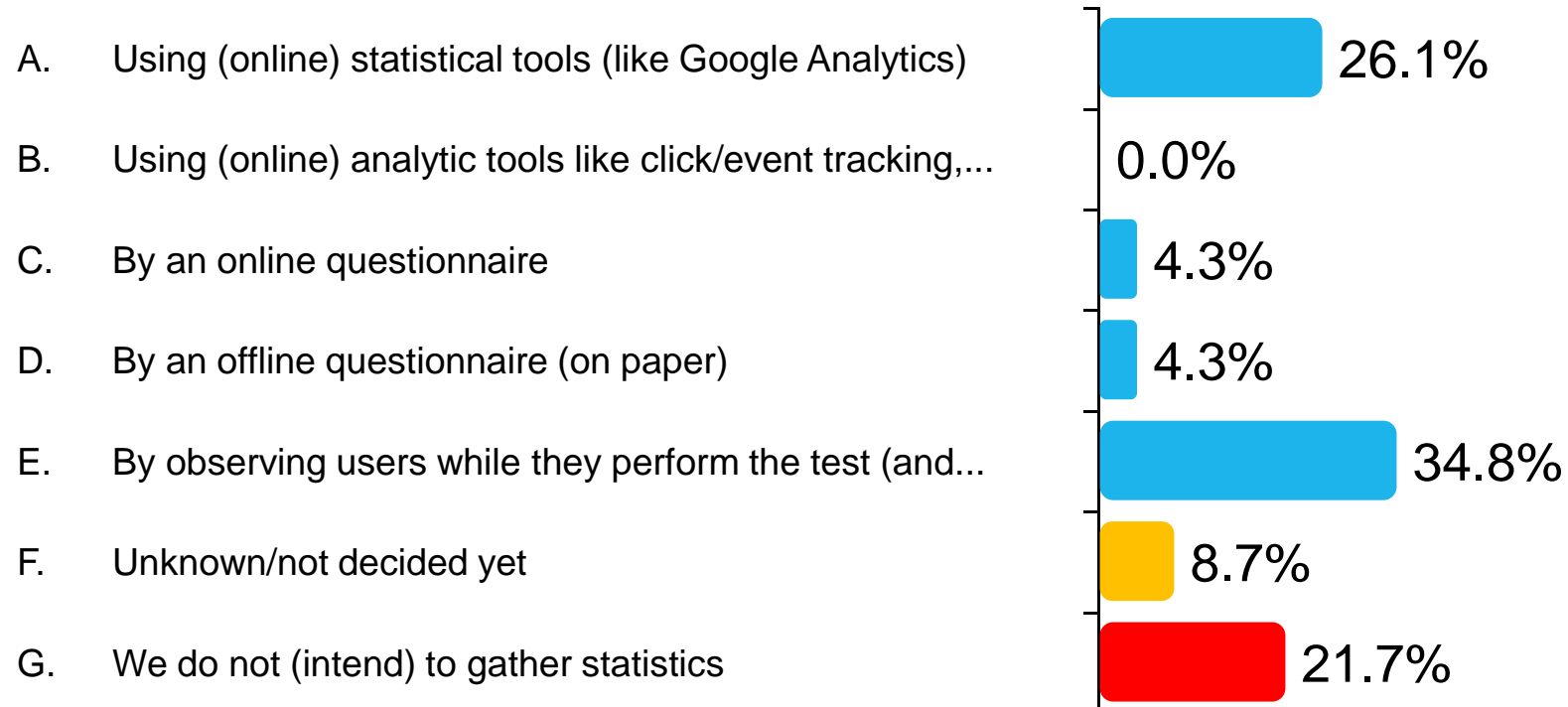
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# Votes: 23

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# How do you gather statistics? (you may select multiple)



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How much time do you expect to have, to do a (last) design-iteration with the outcome of the usability test?

- A. 2 weeks
- B. 1 week
- C. A few days
- D. No time/we do not incorporate feedback/results

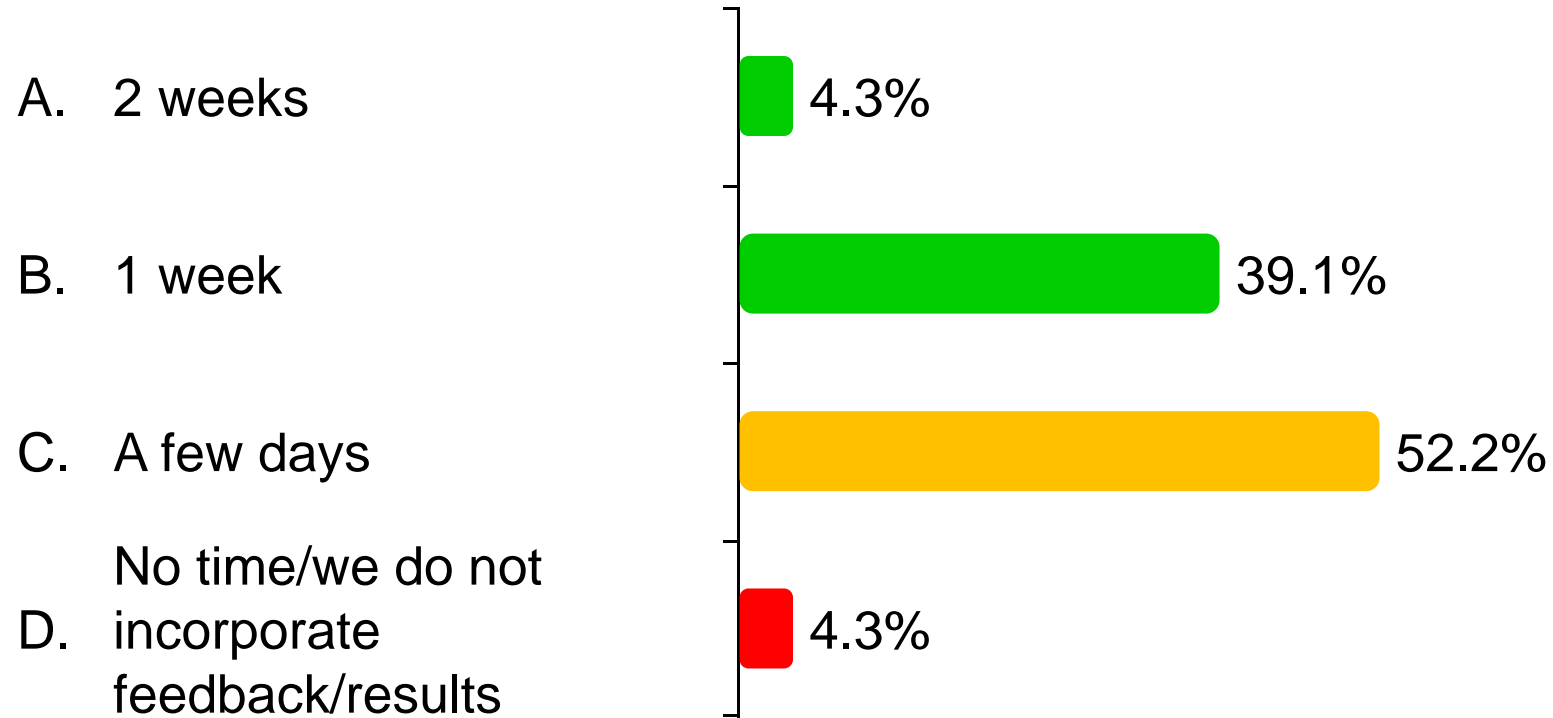
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# Votes: 23

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How much time do you expect to have, to do a (last) design-iteration with the outcome of the usability test?



● Closed

# What software tools do you use? (you may select multiple)

- A. Axure
- B. InVision
- C. Intuiface
- D. Powerpoint
- E. HTML/CSS/JavaScript/JQuery
- F. Bootstrap
- G. WordPress
- H. Phoneygap
- I. Java
- J. Adobe Photoshop
- K. Adobe Indesign
- L. Adobe Muse
- M. Adobe [other]
- N. Other

*The question will open when you start your session and slideshow.*

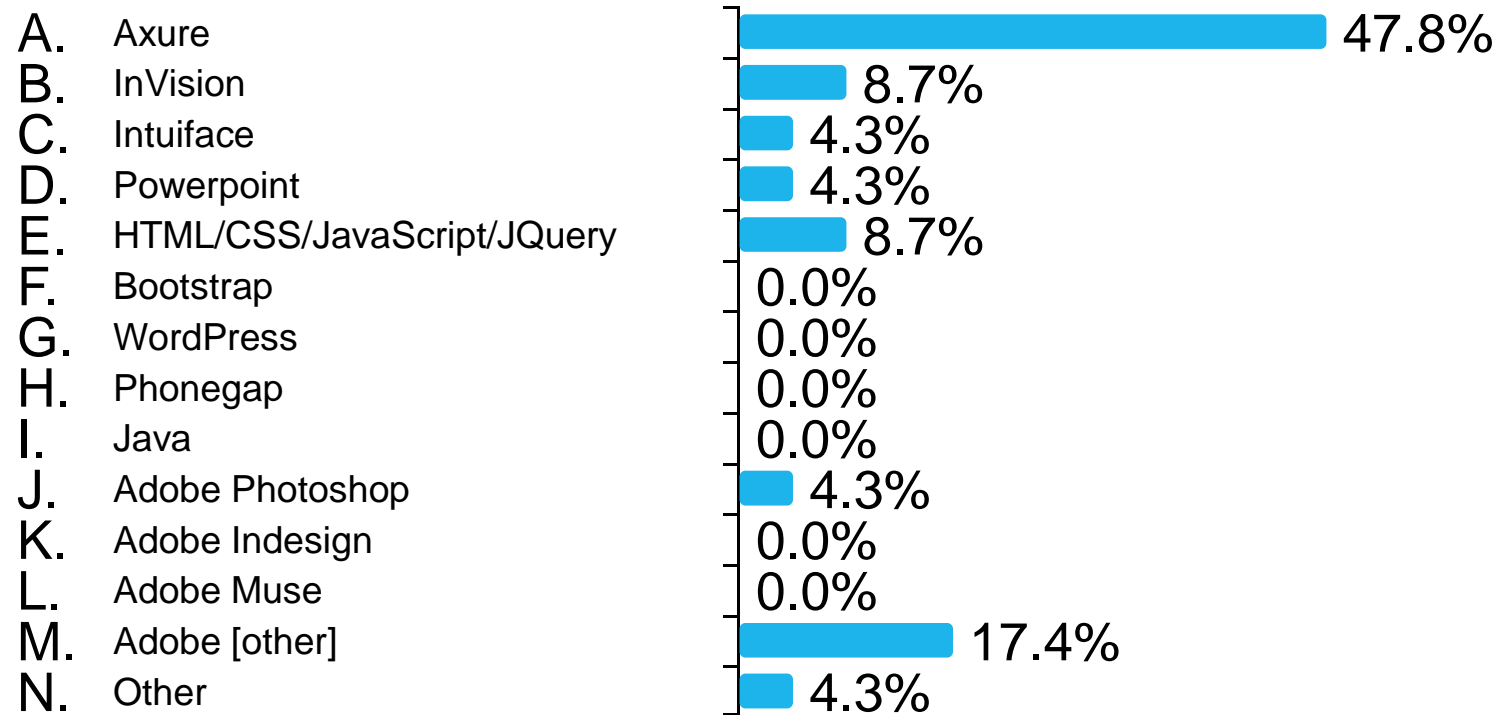
# Votes: 23

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# What software tools do you use? (you may select multiple)



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# THANKS!

FEEL FREE TO SENT ANY UPDATES/ADDITIONS

# QUESTIONS?

